



Stay Connected

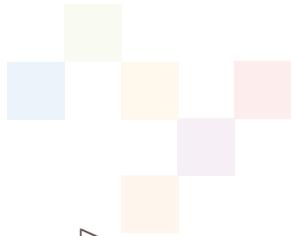


CAPIO provides opportunities to network, exchange ideas, share success stories and develop professional camaraderie.

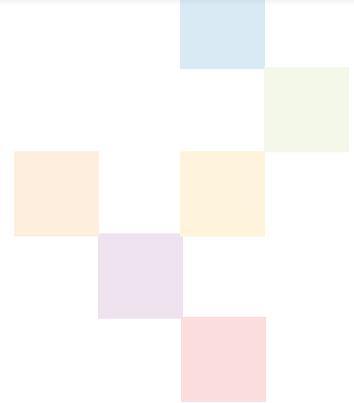
Join CAPIO Today Visit capio.org and click on the "renew or join" link on the homepage. Annual dues are \$225 for a professional membership and \$50 for a full-time student. Membership runs from Aug. 1 to July 31 annually.



For more information, visit capio.org, email info@capio.org or call 1-844-CAPIO55.



P.O. Box 8840
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1-844-CAPIO55
capio.org



Why CAPIO

Because we believe that good government requires good communicators, CAPIO provides California-focused education and networking opportunities to help our members and their agencies develop and advance.

While CAPIO understands that many communication principles are universal across industries, we also realize that government communicators face unique requirements and demands from their audiences and stakeholders.

CAPIO has enabled me to utilize the extensive knowledge I've gained to advance my career into a director-level role for one of the most respected government agencies in the state. The information shared between PIOs throughout California is invaluable in providing perspective into the ever-changing nature of our business and key techniques to ensure increases in community engagement and the transparent nature of your organization.



*Krista Noonan
Director of Communications for CALSTRS
CAPIO Past President*

That's what makes CAPIO so indispensable for public sector communication professionals. CAPIO welcomes both new and veteran practitioners representing cities, counties, state agencies, public safety, special districts, business partners and more!



CAPIO Resources

In addition to networking with your peers from across the state, CAPIO offers several resources to help strengthen your professional development:

J. Lindsey Wolf PIO Institute

The J. Lindsey Wolf PIO Institute is a certified public information training program awarded upon the completion of any 10 designated core-competency courses.

Annual Conference

CAPIO's annual conference is held each April in locations throughout the state. The conference is CAPIO's signature event and includes engaging sessions and keynotes on current industry topics.

Regional Workshops, Webinars and Events

Half- and full-day CAPIO workshops and hour-long webinars focus on topics of importance to communicators at a more in-depth level.



Awards Program

CAPIO annually recognizes the most creative and effective efforts in public agency communication with its Excellence in Communication Awards. The prestigious Paul B. Clark lifetime achievement award and Communicator of the Year award are also handed out at the event, which happens at the annual conference.



CAPIO is a great organization. It's the only PR association aimed directly at the needs, concerns and issues of public sector communications professionals in California. And, I've built a network of amazing colleagues through CAPIO that I count on for help and support.

*John Pope
Director of College Advancement,
Public Affairs and Government Relations
Long Beach City College*

Other Benefits

All members receive an all-access pass to CAPIO's website and other materials, which include:

- *The CAPIO Communicator* – A monthly newsletter that's delivered to members and includes information on industry trends, job announcements and more.
- *CAPIO Job Board* – The go-to place for public agency communication professionals to find out about current job openings.
- *Resource Directory* – CAPIO's premier hub of member-generated content to help other members. Browse a variety of RFPs, white papers and more.
- *CAPIO Coaches* – Need advice on a work issue or interested in talking to an industry leader about your next career move? Contact one of CAPIO's Coaches, comprised of CAPIO members with more than 10 years of experience in the profession.
- *CAPIO Member Directory* – Learn more about the communication professionals in your area by visiting CAPIO's comprehensive member list.